



FOR IMMEDIATE RELEASE
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A Spectrum of Reds Deliver Holiday Enjoyment

Wine Consumers, who enjoy a Great Value, need to look no further.

Alamo, CA – This is the time of year for heartier fare, and the traditional time when Oak Grove is proud to release its red wine line-up:

- 2009 Oak Grove Reserve Merlot ~ Suggested Retail \$7.99
- 2009 Oak Grove Reserve Zinfandel ~ Suggested Retail \$7.99
- 2009 Oak Grove Reserve Shiraz ~ Suggested Retail \$7.99
- 2009 Oak Grove Reserve Petite Sirah ~ Suggested Retail \$7.99
- 2009 Oak Grove Reserve Cabernet Sauvignon ~ Suggested Retail \$7.99

What could be more stately and picturesque in the middle of a vineyard than an oak grove? Having stood all tests of time, while enjoying a prolific wealth of fortitude, an oak grove gives back to the land in more than full measure. It is these qualities of strength, endurance, and virtue that gave Oak Grove Reserve Wines its name.

Value is in vogue, and these wines deliver great quality for the price...

As the current economic climate continues to drive consumers to purchase great value wines, Oak Grove's prices may seem like the best deal about the wines. But, Oak Grove far exceeds the value of its price, and continues to over deliver with every single one of these varieties.

Many consumers have learned that Oak Grove is more than their house wine, although it becomes that, too. With its classically designed package, consumers are happy to also share these wines with family and friends.

Many consumers continue to look toward you, their trusted wine writer, for guidance. Upon tasting these wines, we believe that the extreme value of the wines will be proven to you and for your readers.

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