



FOR IMMEDIATE RELEASE
July 30, 2008

Media and sample contact: Jo Diaz
(707) 620-0788
jo@diaz-communications.com

Newly Released Wines for Autumn Pleasure

Reds for Enjoying with Hearty Harvest Fare

Concord, CA – As autumn fast approaches and heartier fare takes on renewed enthusiasm, Oak Grove is proud to announce their newly released, affordably priced red wine line-up:

- 2006 Oak Grove Reserve Merlot
- 2006 Oak Grove Cabernet Sauvignon

It's the qualities of strength, endurance, and virtue that gave Oak Grove its name.

Those qualities have also come to represent the Bordeaux varieties. In this instance, it's the Merlot and Cabernet Sauvignon that are standing the tests of time for Oak Grove wines, as well.

Oak Grove Reserve wines are based on affordable, high quality fruit. They're produced primarily from fruit grown in the Central Coast viticultural regions of California. Most notable wine regions are Monterey, Arroyo Seco, and Paso Robles.

Since its launch in 1999, Oak Grove has taken great pride in searching out the finest grapes from California's cool appellations. This effort has resulted in rich, fruit forward wines that are crisp, refreshing, and very palate-pleasing.

These wines would pair well with a French Onion Soup, Rack of Lamb with a rub of Herbs de Provence and served with a dollop of mint jelly, and/or Prime Rib au Jus.

They're also extremely affordably priced at \$7.99 per bottle/variety, and are nationally distributed.

#