



FOR IMMEDIATE RELEASE
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Oak Grove Family Reserve New Label Design

I am happy to announce the release of the newly designed Oak Grove Family Reserve label. The new package features an elegant full-face label with new font, rich gold embossing and bold colors to stand out better on the shelf. The history of the brand is now listed on the front with wine descriptions and food, wine pairings on the new back label. The updated label becomes a source of renewed interest but not too much change since Oak Grove already has a large, loyal customer base.

Oak Grove offers high quality Coastal wines at very affordable prices. The brand continually takes gold medals at the leading wine competitions and accolades at the best know wine publications in the country. The Oak Grove Family Reserve 2017 Petite Sirah has taken gold medals in every competition entered including a Best of Class and 99-point rating at the California State Fair. The Oak Grove Family Reserve 2018 Sauvignon Blanc was named the **13th Best Wine Value** of the Year by the Wine Enthusiast and the Wine Spectator also awarded the wine 89 points. I was also just informed that the Oak Grove Family Reserve 2018 Chardonnay was again rated a Best Buy by the Wine Enthusiast and will be featured in their upcoming issue. This is the sixth year the Chardonnay has been rated a Best Buy.

Oak Grove has a long history of producing outstanding wines at some of the most competitive prices in the market. Thank you for your continued support on the brand. I hope you have you have a very successful holiday selling season. Thank you.

Sincerely,

Jeff Dye